

Message Text

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PAGE 01 MANILA 12482 210831Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 COME-00 TRSE-00 STR-07 OPIC-06
XMB-04 AID-05 CIAE-00 INR-10 NSAE-00 /053 W
-----005925 210834Z /23

P 210742Z JUL 78

FM AMEMBASSY MANILA
TO SECSTATE WASHDC PRIORITY 8920
INFO AMEMBASSY BANGKOK
AMEMBASSY CANBERRA
AMCONSUL HONG KONG
AMEMBASSY JAKARTA
AMEMBASSY KUALA LUMPUR
AMEMBASSY SEOUL
AMEMBASSY SINGAPORE
AMEMBASSY TAIPEI
AMEMBASSY TOKYO

UNCLAS MANILA 12482

E.O. 11652: N/A

TAGS: BEXP, ETRD, EINV

SUBJECT: JOINT STUDY PROGRAM WITH APCAC

REF: (A) STATE 112598, (B) STATE 166138

1. EMBASSY OFFICER DISCUSSED SUBJECT WITH LEW BURRIDGE
JULY 21, AND IT IS EVIDENT THAT PROJECT IS NOT YET REALLY
OFF THE GROUND. BURRIDGE CITED JUNE-JULY-AUGUST VACATION
SEASON AS MAIN REASON. MOST AMERICAN FIRMS' PRINCIPALS
IN REGION HABITUALLY TRAVEL TO U.S. FOR HOME LEAVE DURING
THIS SEASON, AND UNTIL ALL ARE BACK IN PLACE PROJECT WILL
NOT MAKE MUCH HEADWAY.

2. BURRIDGE TOLD US HE HAS WRITTEN TO EACH AMCHAM IN
REGION AND SENT FOLLOW-UP LETTERS LAST WEEK ELICITING
WORK PROGRAMS BASED ON HIS WASHINGTON ORIGINATED CHECK
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LIST OF SUBJECTS FOR JOINT STUDY. HE HAS NO RESPONSES
AS YET FOR REASON CITED PARA ONE.

3. WITH RESPECT TO INITIAL JOINT PROJECT, "THE COMPETI-
TIVE SITUATION FACED BY U.S. EXPORTERS IN EAST ASIA",
BURRIDGE SAID HE WAS THINKING IN TERMS OF OCTOBER APCAC
MEETING IN KYOTO AS TIME FRAME FOR TABLING AND DISCUSSING

COUNTRY LEVEL DRAFTS. EMBASSY THINKS WE CAN ACCELERATE THIS, AND TO THIS END WE WILL GIVE COPIES OF REF A. TO BURRIDGE AND AMCHAM PRESIDENT GEORGE SUTER. WE SUGGEST INFO ADDRESSEE POSTS DO SIMILARLY WITH RESPECT TO THEIR LOCAL AMCHAMS.

4. EMBOFF ALSO DISCUSSED SUBJECT JULY 21 WITH AMCHAM PRESIDENT SUTER, WHO RECENTLY BACK FROM HOME LEAVE, AND IT IS EVIDENT THAT AMCHAM HAS JUST SEIZED ITSELF OF PROJECT THROUGH ITS EXTERNAL AFFAIRS COMMITTEE.

5. WE THINK BURRIDGE'S ROUGH TIME TABLE FOR THIS FIRST IMPORTANT JOINT STUDY PROJECT IS REASONABLE AND, AS INDICATED ABOVE, EMBASSY WILL NOW ADD FUEL TO FIRES AT AMCHAM MANILA AND APCAC HEADQUARTERS IN MANILA.
MURPHY

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NNN

Message Attributes

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Disposition Date: 01 jan 1960
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